
PEPIN ACADEMIES



PEPIN ACADEMIES OF PASCO COUNTY BOARD OF DIRECTORS MEETING

March 10, 2015

Pepin Academies of Pasco County
9804 Little Rd.
New Port Richey, FL 34654
6pm

IN ATTENDANCE

Board members:

Louise Ellrod
Lisa Richardson
Cathy Peckett
Dennis Sheaffer (by phone)
Mary Spoto (by phone)

Staff:

Charlie Burke
Celeste Kellar
Lauren Bergold
Crisha Scolaro
Jason Aponte

Guests:

Erin McMillen
DeLynn Gaston

PUBLIC COMMENT/ OPENING COMMENTS

Welcome DeLynn Gaston, a parent of Pepin Academies Pasco campus and interested in learning more about the board and possibly joining.

APPROVAL OF
AGENDA &
MINUTES

Lisa Richardson motions to approve agenda and minutes
Louis Ellrod, Seconds
All in favor

COMMUNITY
RELATIONS REPORT

Little Ceaser's:

- Louise researched the Little Ceaser's fundraiser for pizza and cookie dough and pizza kit up to 5 bucks per item. Collect money when you collect order.
- Pizza kit pick up at school.
- 50 kids about \$1000. 6 hour window to freeze
- buy and donate to school
- Assigned a representative
- Sell for \$13 to \$25 bucks week later deliver, less than 99 kits delivery kit
- Online sales. No out of pocket expense.
- To be ran through Pepin FIRST

Public Relations Update:

- Family Healthy Fair: Glazer's Childrens Museum went well, from 10am to 6pm the museum was packed, a have at least 5 families from the Pasco area interested. Some children were younger than 3rd grade, but they took information and are aware we are available when the time comes.
 - We will be featured in an article in 83 degrees, (tells the stories of emerging neighborhoods, community building.) The reporter was going to be general about charter schools, but after talking with Crisha she will be doing an article solely on Pepin Academies.
 - This Saturday is the Hunger Walk Stacey Williams and some staff here is participating in, said since we are participating in the walk with a team that we can have a vendor table that day, 8am till 12pm. We do have to provide our own table/chair(s). Location: Gulf High School Athletic Field located at 5355 School Rd, New Port Richey (DyLynn Gaston offered to represent Pepin at the event)
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- Annette Becklund- Social worker and LCMH counselor out of NJ has opened a practice in Trinity – she will be holding a workshop on the 21st across the street that provides an introduction into strategies to help families, friends, and clients with Autism and Asperger's. She will be having our school flyers at the workshop to hand out to attendees. She will also be in town for a few weeks and I will be coordinating a time to meet with her here and discuss partnerships and give her a good background on Pepin.
 - WellsFargo donating to the Pasco campus- keep you posted on the amount
 - Met with an account executive with iHeart Radio. She toured the main campus and gave us the opportunity to participate in a 30 minute spot with radio personality Corey Dylan it will air March 21st and 22nd across the iHeart radio's 8 stations. Stations and times are on our Facebook page (Crisha focusing on the importance of our schools in the community/ our history. Shelley sharp giving a parent perspective and Geri highlighting our population, and programs/services offered.)
 - We will be advertising in the Education Guide listing that covers all counties. RECEIVING a ¼ page ad in the guide, a ¼ page ad in the map and be listed in the special needs section, and the charter school section of the education guide and the map. This publication goes out annually and reaches all new families that come into the counties area, chambers receive them, schools, school districts, realtor associations, and businesses give to new hires, doctors' offices, learning and therapy centers.
 - Last Monday we were featured on Good Day morning show on Fox 13 with Charlie Belcher highlighting the schools from 7:30 till 9:30am.

Gala 2015; May 21st : Fundraiser through Foundation, benefiting all schools

- Tony Dungy has agreed to speak this year, and an additional speaker will be involved too he will wow the crowd with his element of surprise

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- Student artwork will be showcased from each campus
 - Videographer is working on highlighting the fact that we have a large percentage of students who graduate with a standard high school diploma.
 - Tampa Bay Magazine is giving us a \$3,000 value ¼ page ads for March/April issue; I heart radio asked that I send them a release on the Gala and she will try and get programming to run it.
 - Working on the invitation layout and finalizing it this week, if you have any individuals or businesses in Pasco you want to make sure receive an invitation please let me know by the 23rd so I can make sure the mail house has the address included. In need of auction items if you have any businesses you shop at frequently that are willing to donate please send them my way and I'll coordinate with them.
 - Will reword Gala email out to families to explain the intent of the Gala and community focus.
 - Confirm Louise Ellrod is on the mailing list.
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FINANCE REPORT
(CHARLIE BURKE)

- Finance- projecting 83,000 deficits pulls out borrowings and build out we are breakeven. Not on-going
- Coming up we have funds for IDEA funding, district to release those funds, in next 30 days.
- Next CSP funding round, project need to tag all assets.
- Not much from Jan to Feb- Student count- 215 now reported 214.
- Timeline- next year's budget, Celeste has preliminary student counts for next year.
- Build out, reorganize, utilize the space
- Board signatures needed for Celeste Kellar, Bank of Tampa wants forms filled out precisely
- Dennis to meet with Charlie – connect to sign documents

PEPIN ACADEMIES
DRUG AND
ALCOHOL POLICY

Drug Alcohol Policy- allows testing for staff, or post-accident testing, pretty standard.

Motion: Cathy Peckett motions to accept the Pepin Academies Drug and Alcohol Policy.

Louise Ellrod seconds, all in favor.

PRINCIPAL REPORT
(CELESTE KELLAR)

- Testing FSA; campus didn't have an IT breakdown.

- Students have accommodations for testing, dictation, etc.
All testing will be turned in Wednesday. More rounds to go through June. Spring Break is the 16th- 22th Friday is a half day and talent show: there are 90 performers

- Relocation and Expansion Discussion
–Celeste passed out a floor plan. For projections/build out idea 2014- 2015 school year, at 215 students only one vacant class as layout stands.

- 2015-16 increasing to 8 classrooms where rooms that are large enough, can be broken down. Need office space, IEP specialist if trying to fit 260-270 students
 - Only 13 openings in high school
 - Middle school 9 openings
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- Elementary has more openings next year because 3rd grade will open up and an additional elementary access class.
 - Lottery will be held next year
 - 45 applications two days ago, with more that have come in since that count.
 - Celeste has a meeting with Joe Cash and Hung Mai on March 24th, district wants to know by end of March the student projections
 - Swinging doors preferred between classrooms.
 - Office space in cafeteria possible.
 - Must decide whether to stay at 250 or add up to 270.

 - Plan: Wait for price quote from Hung Mai, then forecast costs, project out for 2 years. Approx. \$12,500-13,000 allocated per student (depending on matrix)
 - Celeste concerned with outer parcel used as loop for pickup. If someone purchased and doesn't let the school use it for a car loop there will be traffic problems.
 - Celeste and Dennis will call and talk.

Crisha Scolaro:

- Proposed that committee that knows the area needs to be formed to work with building ideas. JD Porter discussion for property is happening. Barbara Wilhite can tell everyone what the contract agreement terms mean.

 - Asked board to consider a new market purchase, and then look at tax market break area, lots of money to be found there. A donor is interested in the new market tax deal, interested in donating the property.

 - Celeste is concerned if Barbara Wilhite is called to consider a free or brief discussion. Too costly.

 - Trey Starkey brought Pepin of Pasco the Marine Parkway deal

 - Reach out to Greg Singleton-- see if he will be on the committee
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RELOCATION AND
EXPANSION

Discussed in Principal's report

OTHER COMMENTS

- School fundraiser night from 4pm -9pm @ Tijuana Flats in Trinity: March 25th
- March 27th Spring Fling and vendor fair (6pm-8pm): Students can attend with a parent/guardian for a \$5.00 charge. \$20.00 for a vendor table. Contact Pepin FIRST for information or to have a vendor table to promote business or sell products
- Pepin FIRST plans to have a Fishing tournament in October. A Corporate fundraiser, Out the Cody River, by Catches.
- Funds to Orgs, shoe fundraiser: School will get 200 Shoes bags, Everyone will donate shoes all sizes and styles, the shoes then go to 3rd world countries for those who don't have means to be self-sufficient, these individuals go out to market to sell shoes.

They will provide the school with marketing material. School receives .40 cents a lb. Goal is to have 25 pairs of shoes in each bag. 100 bags equals about \$1,000 dollars for the school Have 60 days to collect.

Shoe bags will be brought to next board meeting.
Adjournment – 7:12pm

Next meeting scheduled for
Tuesday, April 14 at 6PM
Pepin Academies- Pasco Campus
9804 Little Road.

Amy Turner

